



Digital Marketing Certified

Arshi Ansari

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: May 6 2026 - Jun 5 2027

Certification code: a6f63d021ea34c1a8d17d61f3961c274

HubSpot Academy

Yamini
CEO Yamini Rangan